

Monthly E-Bulletin of the Project “Zero Waste Strategy for Good Environmental Status-BSB257”

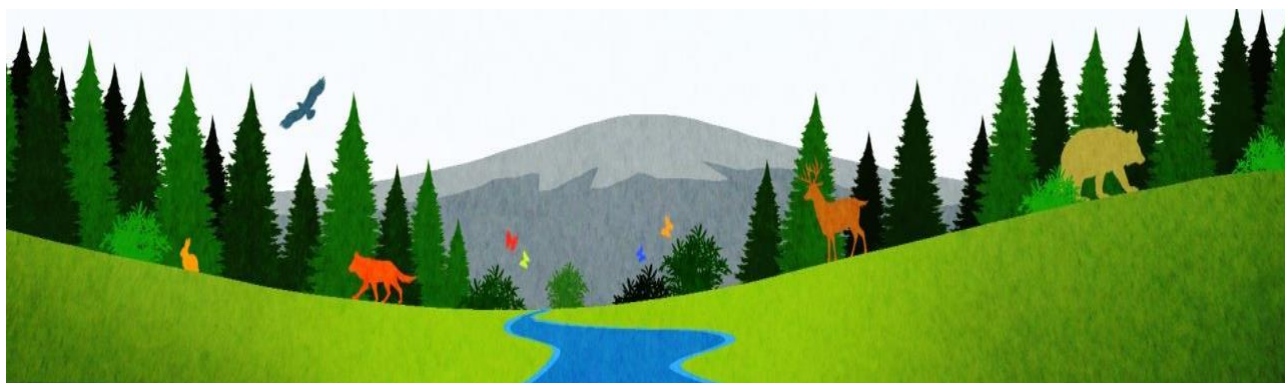
E-Bulletin No:11

Common borders. Common solutions

This project is funded by the 1st Call for Proposal of the Joint Operational Programme “BLACK SEA BASIN 2014-2020”

Ecosystem Education Program (EEP) of ZEWSGES Project: The Training Set

The English Turkish and Ukrainian versions of Ecosystem Education Set comprising of a Training Guide, video films, and a Game is ready for the Ecosystem Education to start in September 2019 in the partnering countries, Turkey, Bulgaria, Ukraine and Georgia. Soon the Bulgarian and Georgian versions will be ready.



The videos enriched by visual content aim to raise students' awareness on Ecosystem and specific regions from the partner countries. The visual content designed specifically on issues include tables, graphics and images.

The main purpose of our campaign is to inform our students about ecosystem and to aid to create a perception of responsibility for preserving their environment in a sustainable way. Within this scope, a campaign model entitled “seven gates for social change” has been initialized. The seven gates proposed by the model are summarized as follows:

Gate 1 - Gate to know: You are going to help your students perceive the problem.

Gate 2 - Gate to wish: You are going to create an opportunity for your students to imagine a different future for themselves.

Gate 3 - Gate to get skilled: You are going to offer thinking opportunities about what to do for the future they have imagined.

Gate 4 - Gate to believe / Gate to trust: You are going to provide your students with the belief in as well as trust to the actions taken by both themselves and others to achieve their dream for the future.

Gate 5 - Gate to get equipped for the change / Gate to take external aid: You are going to make your students understand that they can be in need of some help for the actions they believe in and that external aid is important.

Gate 6 - Gate to stimulate: You are going to have a chance to express your students that the events and situations they have experienced may time to time stimulate themselves though taking



Project funded by
EUROPEAN UNION



Monthly E-Bulletin of the Project “Zero Waste Strategy for Good Environmental Status-BSB257”

E-Bulletin No:11

Common borders. Common solutions

This project is funded by the 1st Call for Proposal of the Joint Operational Programme “BLACK SEA BASIN 2014-2020”

action and sustaining the progress is also important.

Gate 7 - Gate to reinforce: You are going to find an opportunity to make your students use positive reinforces since utilizing positive reinforces for effective social change increases the awareness.

The students who completed the EEP or Ecosystem Awareness Program are expected to realize the following gains:

- Understand the concept of ecosystem.
- Develop an understanding of the ecosystem in their region/basin.
- Become aware of the threats to the ecosystem in their region/basin.
- Recognize the threat of personal behaviour towards the ecosystem.
- Understand that they can reduce threats to the ecosystem through their individual efforts.
- Recognize the role of each individual in eliminating threats to the ecosystem.
- Will be able to establish voluntary organizations and targeted working groups.
- Question the sustainability of the initiatives to be made in their region/basin.
- Understand the importance and sustainability of the relationship between the use of resources and the carrying capacity of nature.

There are 19 video films designed to answer the following questions:

1. What is an ecosystem?
2. What are the components of an ecosystem?
3. How is the natural balance sustained in ecosystem?
4. What is a basin?
5. Where is the Ergene Basin?
6. How was Ergene Basin ingenerated?
7. What are the general climate features of the Ergene Basin?
8. What are the components of Ergene ecosystem?
9. What threats are there to Ergene ecosystems?
10. What activities pollute the Ergene Basin?
11. Am I also polluting?
12. Who pollutes the Ergene Basin?
13. What should be done to protect Ergene ecosystem?
14. What can I do to protect the ecosystem?
15. Where do I stand about the ecosystem? What are my rights and responsibilities?
16. Are there any volunteer organisations active in protecting Ergene Basin ecosystems?
17. What are the national and international actions taken to protect Ergene Basin ecosystem?



Monthly E-Bulletin of the Project “Zero Waste Strategy for Good Environmental Status-BSB257”

E-Bulletin No:11

Common borders. Common solutions

This project is funded by the 1st Call for Proposal of the Joint Operational Programme “BLACK SEA BASIN 2014-2020”

18. What is being done currently to protect the Ergene Basin?
19. What can I do to make Ergene Basin a long-lasting and healthier ecosystem?

Joint Operational Programme Black Sea Basin 2014-2020

The editor of the material: Namik Kemal University

Date of publishing: 31th of July 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and by the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of Namik Kemal University and can in no way be taken to reflect the views of the European Union.



Project funded by
EUROPEAN UNION

